

World Bank's Contributions in Strengthening Educational Assessment Systems for Data-Driven Decision Making and Policy Formation

### Session Overview

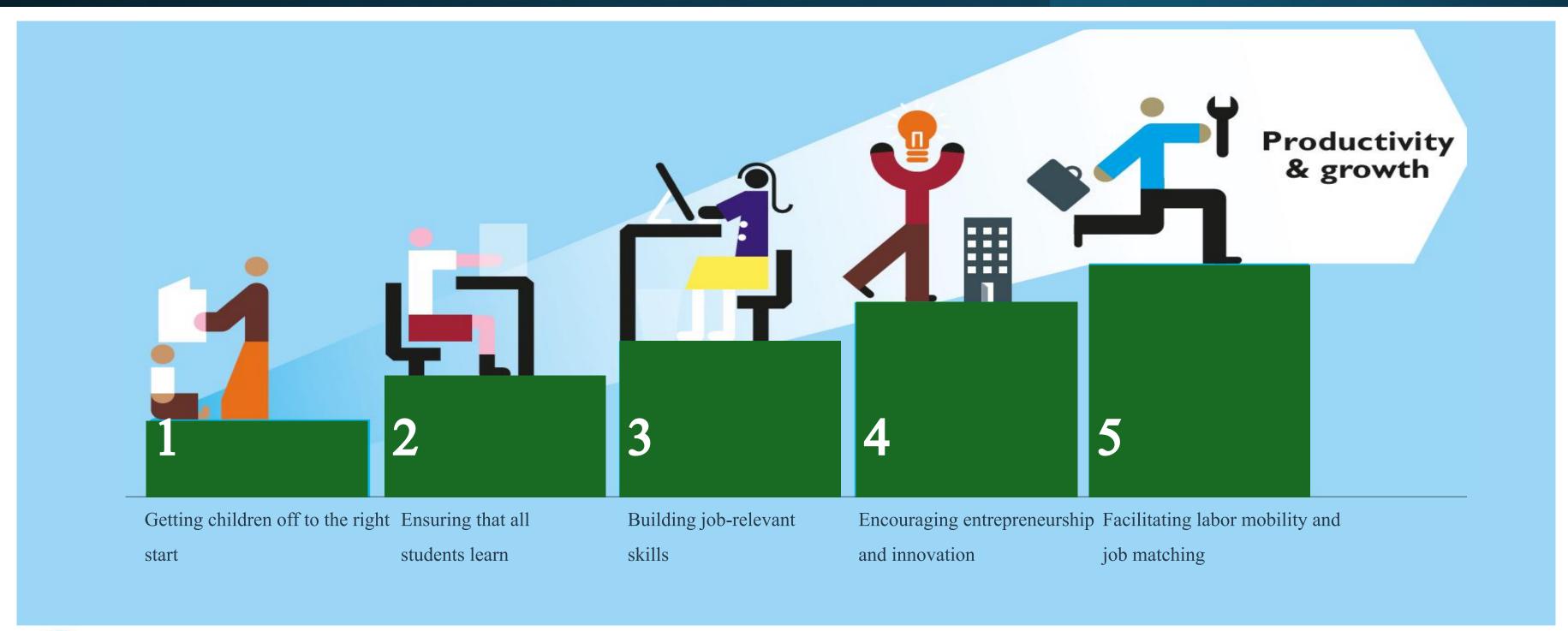
- 1. Regional Gaps in SDG 4 Reporting and Learning Poverty
- 2. Educational Assessment Systems
- 3. World Bank's Learning Assessment Portfolio: An Overview
- 4. Global and Regional Initiatives
- 5. Case Studies: Ethiopia
- 6. Learning Assessment Resources
- 7. Question and answers with the audience.





# Regional Gaps in SDG 4 Reporting and Learning Poverty

# Learning poverty is an early-warning indicator of system quality building foundations for all subsequent learning, skills, and jobs





### Learning poverty is the share of children who cannot read & understand a simple text by age 10

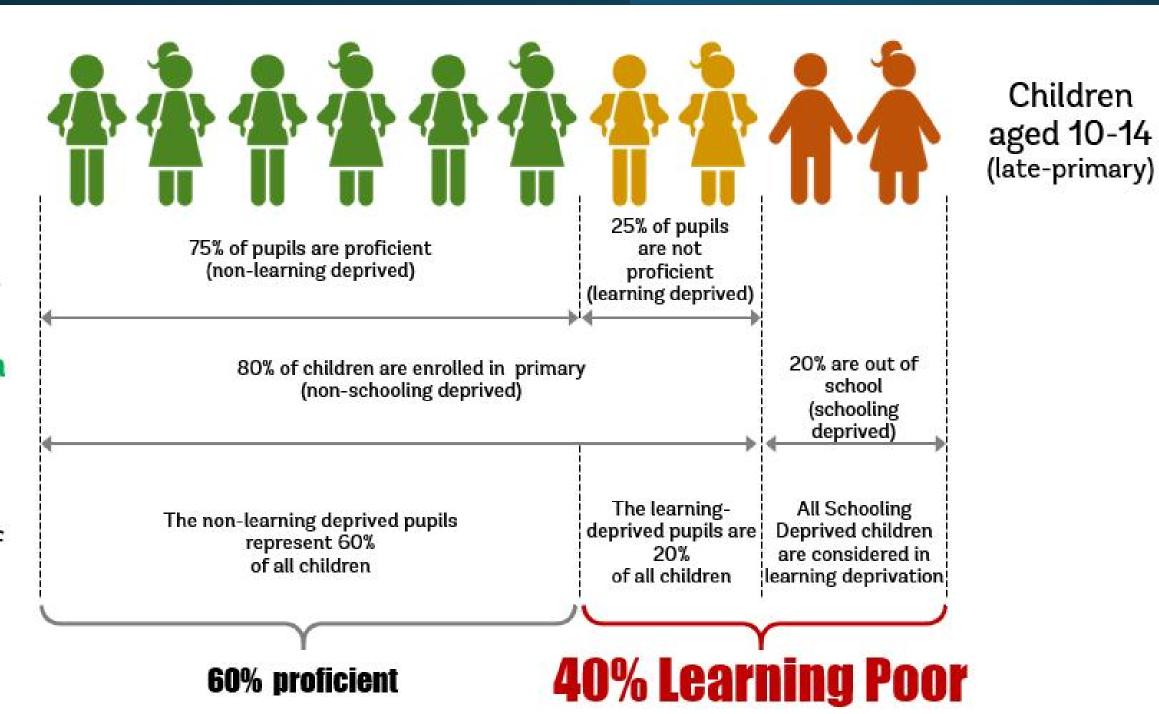
#### Example

A learning assessment found 75% of pupils to be reading proficiently

But only 80% of children are enrolled in primary

### **Learning Poverty**

is a combined measure of schooling and learning





Children

aged 10-14

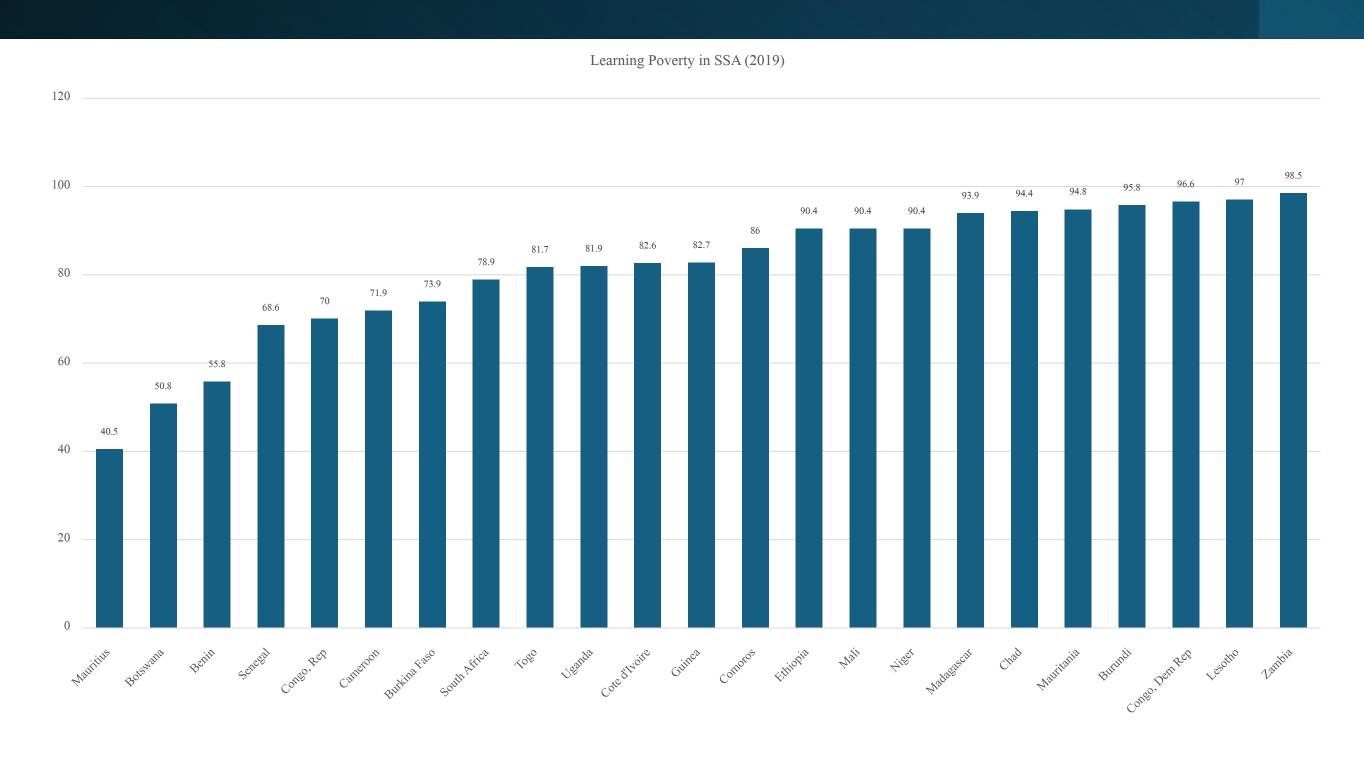
# Global learning poverty estimates indicate alarmingly low learning levels and needs to strengthen foundations

Learning Poverty Globally and by Region (2015 and 2019, with 2022 simulation estimates)





### And important learning data gaps to fill





#### No Learning Poverty Estimate

Angola

Cabo Verd

Central African Republic

**Equatorial Guine** 

Eritrea

Eswatini

Gambia, The

Ghana

Guinea-Bissau

Kenya

Liberia

Malawi

Mozambique

Namibia

Vigeria

Rwanda

Sao Tome and Principe

Seychelle

Sierra Leone

Somalia

South Sudan

Sudar

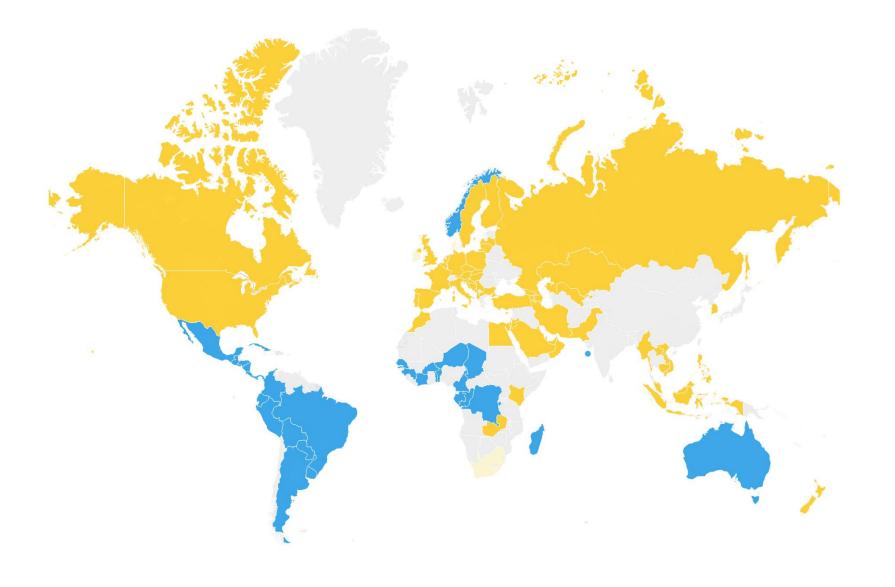
Tanzania

Zimbabwe

# Learning Measurement and Data

- Improving learning (and reducing learning poverty) requires regular and quality measurement of learning and analysis and use of the collected data to inform action
- Learning assessment systems in many countries do not monitor student learning outcomes with enough frequency and reliability
- The gaps in reporting on international learning indicators (SDG 4.1.1) illustrates these challenges

Country coverage for reporting on SDG 4.1.1 a or b over the last 8 years



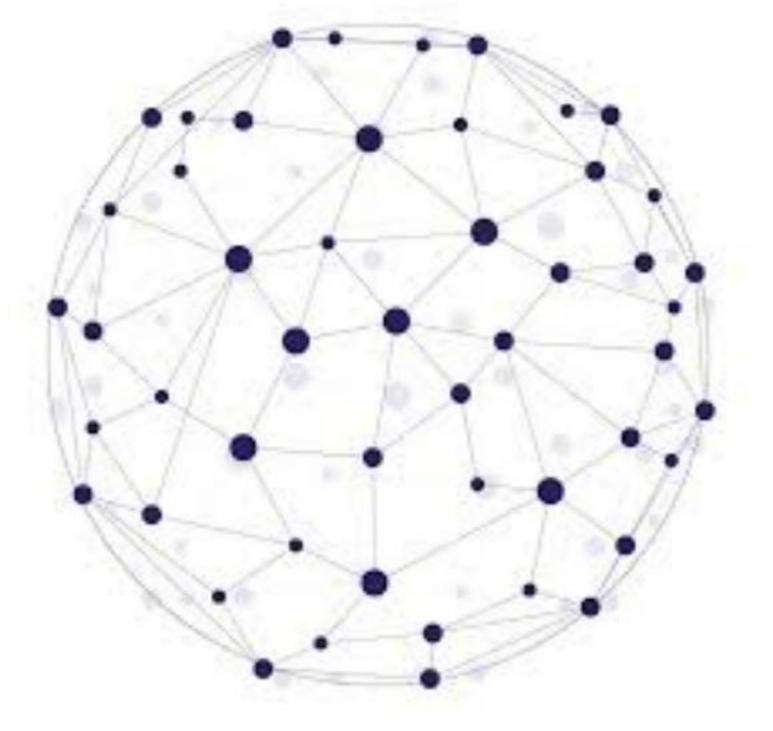




# Educational Assessment Systems

# What is an Assessment System?

• It is a network of policies, practices, structures, and tools for generating and using information on student learning and achievement.





# Key Activities in an Assessment System

## **Classroom** assessment



Provide immediate feedback to inform classroom instruction

- Low teacher capacity
- Lack of guidelines
- No accountability

## High-stakes examinations



Select or certify students as they move from one level of the education system to the next

- Lack of fairness
- Malpractice/cheating
- Negative effects on curriculum and instruction

## Large-scale assessment



Provide information on system performance levels and contributing factors

- Poor design
- Non-standardized administration and implementation
- Inadequate use of results



## What is an Effective Assessment System?

- Systems are effective when they adequately address stakeholder information needs about current learning levels and how to improve them.
- Assessment systems around the world vary in their capacity to generate and use information on student learning.



# Three Key Drivers of Quality

Activity	(i) Enabling context	(ii) System alignment	(iii) Assessment quality
Classroom assessments	-Policies that promote the use of assessment for learning -Appropriate teacher training, support, and tools	<ul> <li>Alignment with intended curriculum, desired learning outcomes/competencies</li> <li>Integration into pre- and in-service teacher professional development</li> </ul>	<ul> <li>Depends on teacher capacity</li> <li>Can be rich in formative</li> <li>feedback and learning</li> <li>relevance when well-designed</li> <li>and implemented</li> </ul>
High-stakes examinations	-Clear policies defining stakes and uses -Strong governance mechanisms - Investments in examination bodies and infrastructure	<ul> <li>Alignment with intended curriculum or desired learning outcomes/competencies</li> <li>Alignment with desired teaching and learning approaches</li> </ul>	<ul><li>High reliability and standardization are essential</li><li>Credible security mechanisms</li></ul>
Large-scale Assessments	-Political buy-in -Reliable and sufficient financing - Clearly defined institutional arrangements - Trained assessment teams	<ul> <li>Alignment with intended curriculum or desired learning outcomes/competencies</li> <li>Linkages to sector monitoring frameworks</li> <li>Alignment with education policy and information needs</li> </ul>	<ul> <li>Technical rigor and comparability are essential</li> <li>Utility of results linked to quality of analysis and reporting</li> </ul>



## Why Learning Assessment Data Matters?

#### System level

- Producing system-level indicators and learning targets.
- Identifying factors linked to system-level inefficiencies and learning inequities.
- Informing the attainment of curriculum learning standards and curriculum revisions.
- Guiding revisions to teaching and learning materials.
- Identifying thematic areas for educator professional development activities.

# WORLD BANK GROUP

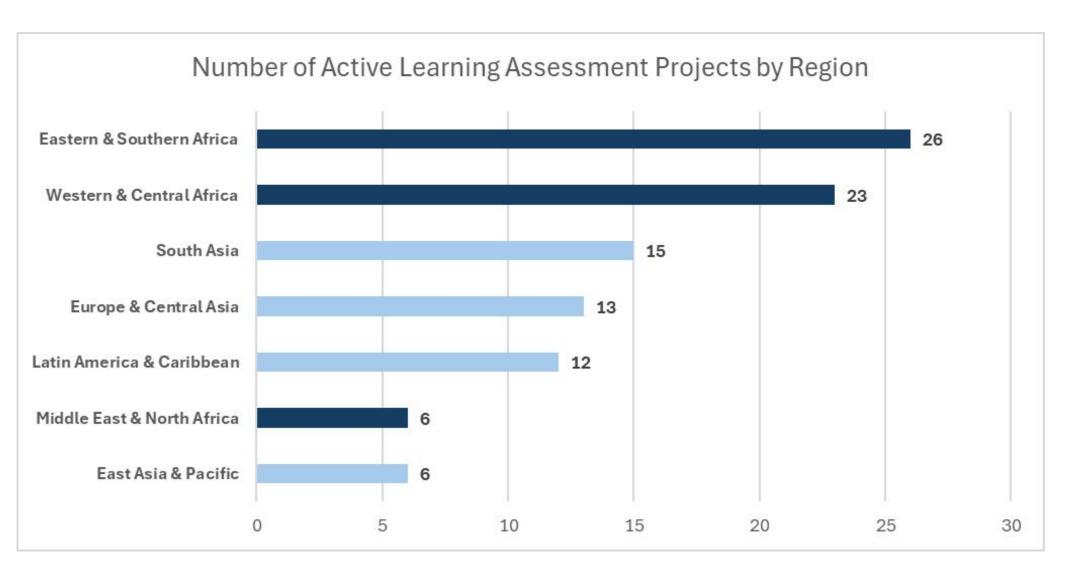
# School and classroom levels (particularly for census-based assessments)

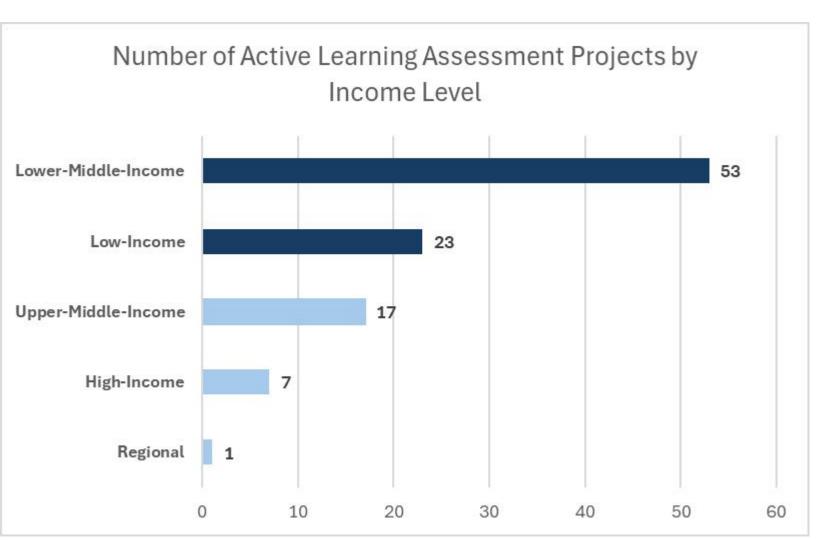
- Set targets for school improvement.
- Feedback on attainment of national learning goals.
- Increase accountability and inform about progress towards the achievement of minimum standards.
- Provision of additional support
   to underperforming schools and districts and
   recognition to high-performing ones.
- Information for caregivers and broader community on school performance.



# Learning Assessment Portfolio: An Overview

# Most learning assessment portfolio projects are in Africa and are serving low-middle-income countries

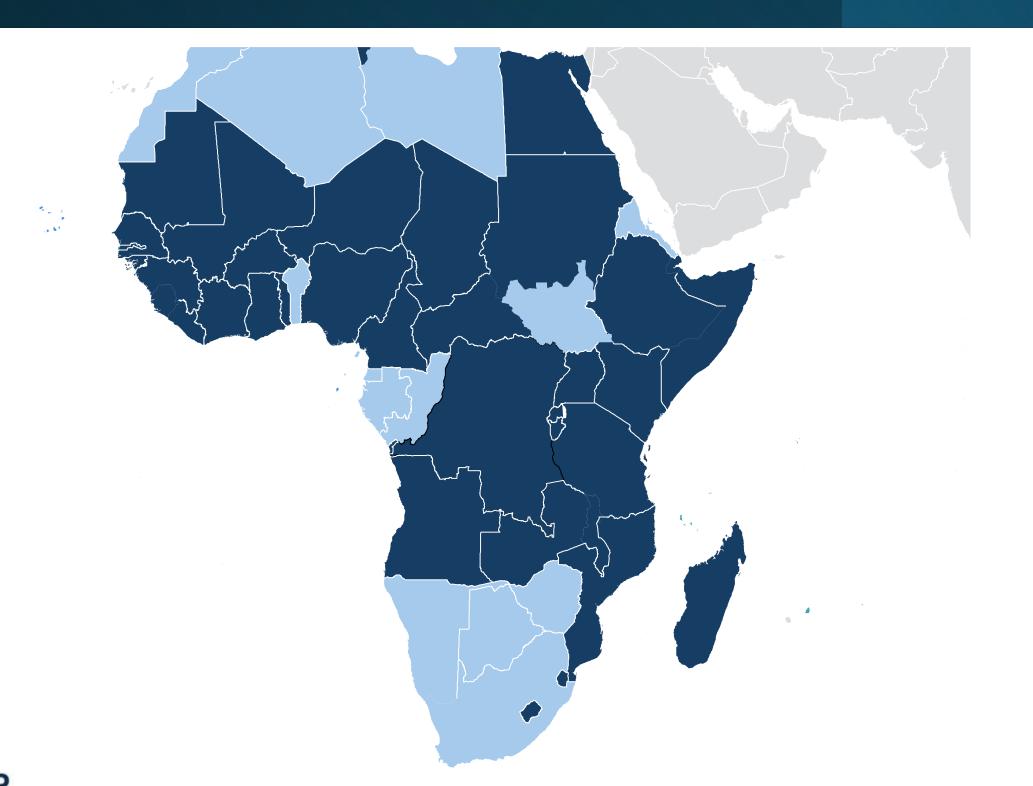








## Countries with active WB projects that support learning assessment activities in Africa

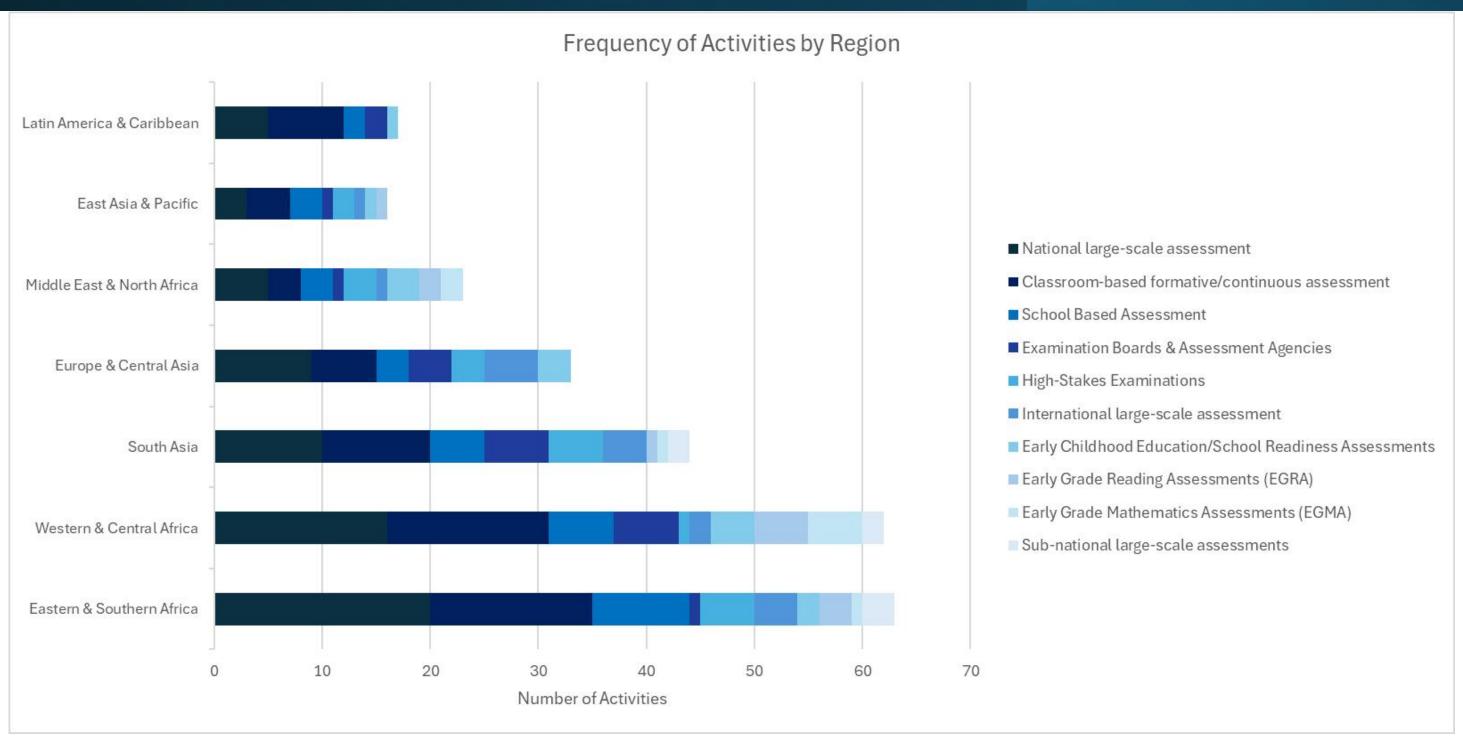


#### Countries

- Angola Burkina Faso
- Burundi
- Cabo Verde
- Cameroon
- Central African Republic
- Congo, Democratic Republic of Cote d'Ivoire
- Djibouti
- Egypt, Arab Republic of
- Ethiopia
- Ghana
- Guinea Guinea-Bissau
- Kenya
- Lesótho
- Liberia
- Madagascar
- Malawi
- Mali
- Mauritania
- Mozambique
- Niger Nigeria
- Rwanda
- Sao Tome and Principe
- Senegal
- Sierra Leone Somalia
- Sudan
- Tanzania
- The Gambia
- Togo
- Tunisia Uganda
- Zambia



# Most LA projects in Africa focus on National Large-Scale and Classroom-Based Formative Assessments







# Global and Regional Initiatives on Learning Assessment



# Accelerating Learning Measurement for Action (ALMA)

## ALMA Grant Objectives

The ALMA Grants aim to support World Bank client countries:

- 1. To systematically assess student learning outcomes in the primary education level at scale
- 2. Report to international learning indicators
- 3. Reduce existing learning data gaps



### What ALMA Offers?

- Technical support: Advisory services and policy dialogue for the design and implementation of learning assessments.
- Financing and operational support: Implementation of learning assessments through World Bank projects.
- Community of Practice: Medium for knowledge exchange for World Bank staff working on learning assessment topics.
- Knowledge products and capacity building tools:
   Resources on key assessment topics for World
   Bank staff and clients.



TECHNICAL SUPPORT





COMMUNITY of PRACTICE





# Overview of ALMA Country Grants



# Costing of Large-Scale Assessments in Sub-Saharan Africa

The World Bank's Learning Assessment team is conducting a study to report on the costs of large-scale learning assessment activities in SSA. The objectives of this study are to:

- 1. **Synthesize information** on the costs of national and international large-scale assessment activities in selected SSA countries.
- 2. **Identify and compare the trade-offs** of key large-scale assessment design and implementation features that directly impact costs.
- 3. **Draw policy implications** for strengthening learning assessment systems and large-scale assessment practices and promote improved accountability to education systems.

# Participating Countries

- Angola
- Cote d'Ivoire
- Ghana
- Kenya
- Madagascar
- Tanzania



# Benchmarking National Learning Assessments: Policy Linking Toolkit Implementation

### Purpose:

Supported countries to benchmark national assessments to Minimum Proficiency Levels to support SDG 4.1.1 reporting and policy use

#### Scope:

Pilots and dissemination in **Ghana** and **The Gambia**; technical assistance and capacity building

#### **Results and Lessons:**

(Grade 3 and 6)

- **The Gambia** Country positioned to report on SDG 4.1.1.b
- **Ghana** Government expressed interest in using results to report on international learning indicators
- Scale-up Methods and refinements informed subsequent implementations in Rwanda and **Pakistan**
- **Rwanda** Implemented a benchmarking study using results of the 2021 national assessments





# Case Studies: Ethiopia

### Assessment-Driven Education Transformation

### **Key Assessment Findings:**

- EGRA/EGMA (2016): Only 25% Grade 2-3 students reading with comprehension
- 2019 National Learning Assessment: 34% Grade
   4 reading proficiency
- 2023 National Assessment: Continued disparities, and gradual improvement
- Consistent finding: Mother tongue instruction advantages

### **World Bank Support:**

- General Education Quality Improvement Program for Equity (GEQIP-E) implementation; Human Capital Operation (HCO) implementation; Ethiopia Education Transformation Operation for Learning (ETOL) program design and implementation
- EGRA/EGMA, MELQO technical assistance
- Assessment system strengthening



### Evidence-Based Interventions and Results

### **Key Assessment Findings:**

- EGRA/EGMA-Informed Interventions:
  - Structured literacy programs in 8 local languages
  - Scripted lesson plans for early grade teachers
  - EGRA-based continuous assessment tools
- 2019-2023 Assessment-Driven Actions:
  - Teacher coaching programs
  - Reading materials in mother tongues
  - School-based improvement planning

### **Measurable Impact:**

- EGRA scores: 40% improvement in pilot regions (2019-2023)
- Reduced urban-rural gap from 17% to 8%
- Enhanced system capacity for data use





# Learning Assessment Resources

# Learning Assessment Platform (LeAP)

### **LeAP**

- The World Bank's central hub for learning assessment.
- Provides guidance notes, tools portfolio reviews, country case reports
- Targets groups include policymakers

### Why?

- Strengthens national and regional assessment systems
- Informs policy and reform with evidence
- Helps track learning to improve outcomes



# Additional Resources on National Assessments of Educational Achievement

- Primer on Large-Scale Assessments of Educational Achievement https://openknowledge.worldbank.org/entities/publication/618b21d1-e54e-5a94-a088-b7ed8965a990
- Analyzing Data from a National Assessment of Educational Achievement
   https://openknowledge.worldbank.org/entities/publication/cc6c0f67-2899-53d8-96ef-d7a656e4fee4
- Implementing a National Assessment of Educational Achievement

  <a href="https://openknowledge.worldbank.org/entities/publication/6725a2ba-972b-5ccd-8f58-032513eb6f63">https://openknowledge.worldbank.org/entities/publication/6725a2ba-972b-5ccd-8f58-032513eb6f63</a>
- Using the Results of a National Assessment of Educational Achievement
   <a href="https://openknowledge.worldbank.org/entities/publication/04415d17-5d38-59d3-98af-dbdc1421d25f">https://openknowledge.worldbank.org/entities/publication/04415d17-5d38-59d3-98af-dbdc1421d25f</a>
- Assessing National Achievement Levels in Education
   https://openknowledge.worldbank.org/entities/publication/c7ef99a9-82bc-5ce7-b4be-49a0ab986086
- Developing Tests and Questionnaires for a National Assessment of Educational Achievement
   https://openknowledge.worldbank.org/entities/publication/f8fdd305-5349-5301-a0b8-e23df1acf790





# Thank you!